Welcome! My name is Chris Walls, and I am one of the instructors for Everblue Training Institute’s Certified Sustainability Manager program. In this quick preview, we’re going to cover an outline of the class, as well as cover how the online system will work.

The online program is set up so that the first class is a live online course where your instructor is available in real time to answer your questions. Following that initial class, there will be a number of classes available on demand. These previously recorded classes will be accessible any time for the student, and you can access those any time and review those courses as you need.

In the class, we’ll cover three main topics. The first thing we’re going to cover are corporate reasons for sustainability. We’ll take a look at external, as well as internal, factors driving our organizations to be more sustainable. Everything from competition to resources will increase employee engagement.

The second part of the course will cover identifying and reducing environmental impacts. We’ll take a look at identifying and reducing environmental impacts from carbon emissions to water use to waste production. We’ll even take a look at toxic chemicals that we’re using, or potentially using, in our products. We’ll take a look at life cycle assessment and take a look at green buildings.

The final part of the course is on reporting. We’ll talk about how our organizations can collect all the information on our sustainability initiatives and provide that information to the public whether through a company or sustainability report or with organizations like the Global Reporting Initiative and the Carbon Disclosure Project.

Now, in the course, we’ve talked about our interactive, online lectures and our on-demand lectures like this one. We’ll also have knowledge review questions and exercises to help reinforce the information that we’re covering so that you as a student can check your learning progress and make sure you understand the objectives for the course.

Now, as part of an explanation for those online questions, we’ll use an interface like this one that will allow me to write out the problems and cover them throughout the course. And in this case, with estimating carbon emissions and taking a look at using an emissions factor and activity rate to estimate those emissions.

I hope this short introduction has answered your questions on the quality of Everblue’s online learning interface, as well as provided some information on the outline of the class. I hope to see you soon in a Certified Sustainability Manager program.